

# **Empowering India** From Vision to Action 27<sup>th</sup> Sep. 2023

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Magazine Partner

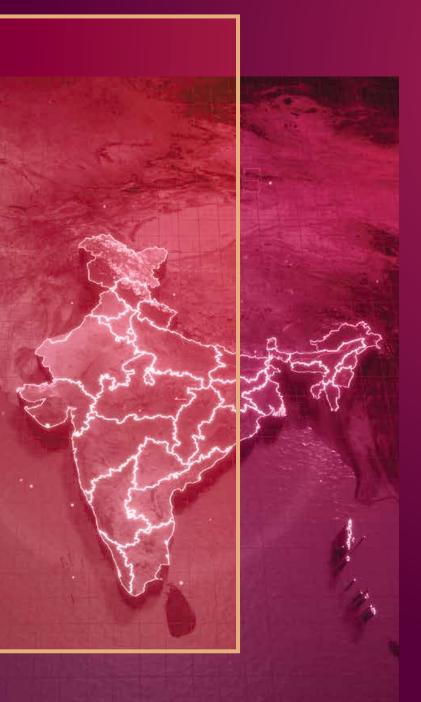
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Business Standard Insight Out









# An outsized opportunity

The tapestry of the world as we know it is being rewoven. There are multiple threads running through the fabric of the global order that one needs to be wary of, such as the climate crisis, a rewiring of the workplace, technological advances, and changes in social values. When viewed in totality, they are creating a completely new landscape for humankind.

For India, this represents a massive opportunity, some of which can be simply attributed to foresight and geopolitics, such as the rolling out of a national tech stack that is ushering Indians into the 21<sup>st</sup> century and powering the rise of a startup ecosystem dwarfed only by America and China, or the Sino-American split that is seeing industries view India as a potent hedge against Chinese hegemony.

These transitions present India with a rare opportunity to grow at a sustained rate of 7-8% for years to come. The ripple effects of this could be far-reaching; it could lift millions out of poverty, turbocharge the growth of industries, and shift the global balance of power.

For leaders too, this represents a gilt-edge generational opportunity to navigate the turbulence of uncertain times and chart a course to a promised land of glory and greatness. But seizing the moment will call for a restructuring of business and leadership as usual.



# Rewiring for outperformance

Inevitably, the performance of great organisations cannot be seen in isolation from that of great leaders. For decades, in times of instability, strong and capable leadership has steered the ship right on many an organisational journey. Think of a great company or brand name, and the roots of its success can be traced back to the leaders that set its agenda and lived its corporate mission and values.

For long, performance was geared towards delivering value, scalability, and predictability when it comes to maximising earnings for shareholders. Today, that perspective has been broadened, with the ambit of performance now calling for a closer focus on actions that impact the greatest swathe

of the community and stakeholders. Pursue profit, but with purpose. Champion the shareholders but keep the community in mind too. The societal demands of organisations and leaders have given rise to a new cadre of leader, who wields an influence that is broad-based, and whose actions see them outperform their peers significantly. These are the Influential Leaders of India, setting benchmarks that shatter norms and redefine the nature of leadership.

Now in its 3<sup>rd</sup> edition, the Influential Leaders of India celebrates leaders at the vanguard of a wave of change. Their focus is sharply aligned with the needs of a dynamic reality, and they are deftly reshaping organisations and serving communities to match an all-new strategic vision.

# Why **Attend?**

- Networking opportunities with a diverse group of C-SUITE PROFESSIONALS
- In-depth discussions on critical issues faced by BUSINESS LEADERS across industries.
- Explore innovative approaches to decision-making, managing change, and DRIVING ORGANIZATIONAL GROWTH.
- Get inspired by thought LEADERS AND VISIONARIES.
- Collaborate with fellow leaders, share best practices to drive BUSINESS TRANSFORMATION.



# Leaders were upraised on below parameters:



Progressive Mindset





Stakeholder Management



Leadership Development



Crisis Management



Result Orientation



Nurturing Workplace Culture



## MEDIA COVERAGE



TELEVISED ON INDIA TODAY (2022 EDITION)



TELEVISED ON INDIA TODAY (2022 EDITION)



TELEVISED ON INDIA TODAY (2022 EDITION)



TELEVISED ON CNN NEWS 18 (2021 EDITION)



TELEVISED ON CNN NEWS 18 (2021 EDITION)



TELEVISED ON CNN NEWS 18 (2021 EDITION)

## PRESS RELEASE





#### Rise of the New-Age Leader

Brand Stories

Fublished on Oct 10, 2022 06:57 PM IST

Influential Leaders of India 2022, a research-driven initiative, shortlisted brands based on In-depth research conducted by a dedicated marketing research partner, Allegiant Market Research







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Helio Entrepreneura El Palmorri

Great Leadership, Delivering Great Results: Meet the influential Leaders of India





Modern-day leaders striding forward with purpose

According to a McKiney study, about a quarter of comparises don't grow at all, and between 2010 and 2019, only one in eight activeed inone than 10 percent reserve growth annually.





# PRINT COVERAGE



### TANKS LEADERS A blueprint for leadership

Atul Boda, Chairman, J. B. Boda Group, reflects on his professional journey, and proffers sage advice to those looking to scale dizzy heights

> Keeping up with evolving trends The corporate hand-scape today is very fast paced and ever evolving. With newer trends and practices being intro-duced to improve the ef-ficiency and quality of services, as a leader it is very important to have a

> > relevant with g with keep-

ing our legacy intact is a key aspect to building culture that is suitable

our position as the lead-ing broker in India and emerging markets.

achieving organizational ge-newsition, comminuent, dei & trust are the main ingredi delivering the best services gression along with subjec-tion or clients and meet their ing requirements. A expec-ting requirements & expec-ling the second second and Becka has also here instruent Thill of Pame<sup>3</sup> Avenued at 90 ference in Baharia for his co-tion to Development of Im Industry.

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## Achieving more, together

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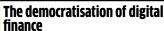
**DSV** 

#### Resilience and reinvention Biraj Sinha, MD & CEO, UNISON I

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### Unearthing new growth opportunities

It lacks a common denominator for determining the value, depth, and reach of viewing instances across linear and connected TV strums. At SYNC, we use data and sci-ence to quantify the effectiveness vision advertising by cap-tibe immediate behavioral se to TV ads, the point at viewers transition from to active. As a result, our one methe or desired and



Nikhilesh Tiwari, CEO, Spay India, talks of how Fintech is deepening financial inclusion across India's grassroots

Fintech has significated by the indian is indian in the indian is fintech industry of the indian is indicated by the indicated by witnessed a rapid growth was created five years ago start-ups joined and the

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A commitment to quality



## Walking that extra mile

Atin Brijendra Agarwal, MD, AutoMech (India) Pvt Ltd, talks about p heart of all the organisation does



#### Pursuing a common sense of purpose





## Role of digitalisation in enhancing the

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# THE ECONOMIC TIMES

# Anubhav Sharma, Founder & CEO, SyncMedia And Adtech, delves into how the brand leverages insights-driven growth











# GLIMPSES OF PAST EDITION

























# LETS DISCUSS !!

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